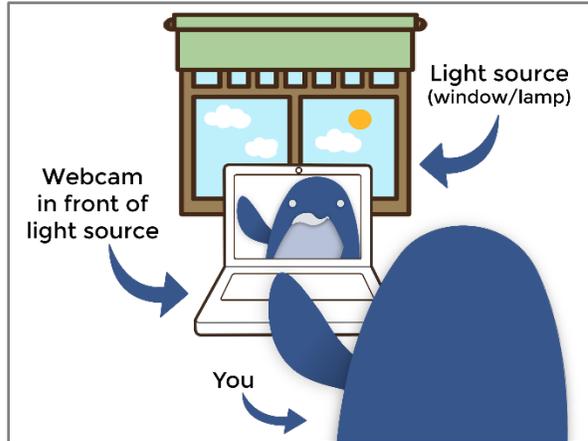


## Tips for Creating Multimedia for Instruction

### When recording a selfie video with a webcam

- Do a short recording to test your microphone and sound levels
- Make sure your light source is in front of you



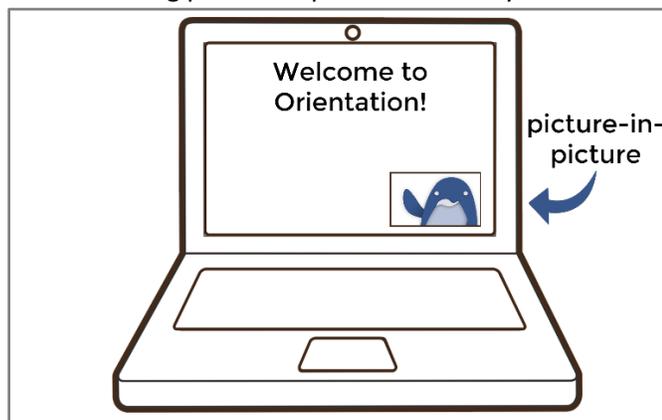
### Ideas for Creating Instructional Videos

#### Welcome/Introduction Video

- Possible topics to include:
  - How will the course be useful for students?
  - What's your philosophy on teaching the course?
  - What are your expectations for your students?
  - Share a little about yourself? (What are you reading? Are you working on any projects? Have you recently experienced something interesting?)

#### Orientation Video

- Go over anything students will be doing almost every week
- Where/how assignments are submitted
- Expectations for the discussion forum (what do you expect of their posts?)
- Navigating out to a vendor product
- How should students seek help if they need it
- Grading and feedback
- **Alternative idea: Narrated PowerPoint Slideshow**
  - Use some of your own photographs
  - Consider using picture-in-picture to allow you to "face" your students



### **Demo Videos**

- Great for demonstrating techniques, software, how-to's
- Create an outline of what you'll be covering
- Have the software open and ready before starting the recording

### **Lesson Content Videos**

- Talk through a concept
- Share a relevant story, real-life example
- Share environmental reference points (historic or contextual)
- Weekly check-in
  - Wrap-up the discussion forum – what were some good points raised by students?
  - Provide an overview of the upcoming week

### **Feedback Videos**

- Show a student how to resolve an error
- Provide individualized feedback on an assignment or project
- Provide guidance to a group

### **Ideas for Creating Audio Content**

- Provide weekly lesson introductions
- Record an audio lecture
- Provide a check-in: relevant topics, current events
- Read poetry or other texts
- Provide a weekly recap of discussion or other activities
- Use audio to talk directly to a student to provide feedback